

ISSN 0973 - 8711, IC Value = 112.63, NAAS Rating = 3.91, Indexed in Google Schola Indexed in Elsevier's Scopus, Source Normalized Impact per Paper (SNIP): 0.629 SCImago Journal Rank (SJR): 0.199, Scopus CiteScore = 0.32 INCLUDED IN UGC'S LIST OF RECOMMENDED JOURNALS (S.No. 20774) Google Scholar h5-index: 8; Google Scholar h5-median: 11 Y-21, Hauz Khas, New Delhi-110016

Telephone: 011-40586303, 011-46026050 Url: http://www.indianjournaloffinance.co.in Email: meenakshi.gilani@indianjournaloffinance.co.in

### KIND REMINDER

Librarian A.R.M First Grade College S.Nijalingappa Layout, Davangere-577004 Karnataka

January 11, 2020

Dear Sir,

## Sub: Subscription Charges Due for the Period Oct19 - Sep20

This is to bring to your kind notice that after checking our records, we have found that your Institution has not paid the subscription charges due for our Journal, INDIAN JOURNAL OF FINANCE, for the above mentioned period. It behooves us to explain to the office that it is for the sole purpose of avoiding inconvenience to the students and the academic fraternity that we continue sending the journals to an institute/university even-after the expiry of the subscription period. Normally, the process of bill clearance takes time, and to avoid unnecessary delay, even if we do not get a renewal request from an institution/university, we do not stop sending the journals.

In your case, the subscription expired on September 30, 2019. Thereafter, in keeping with our policy to keep academic interests foremost, we have sent the issues from Oct19 - Jan20 (4 issues). We had also sent repeated reminders for renewal of subscription, but we did not get any response from your end.

As this journal is a platform for researchers, professors and lecturers, it would be a respectable gesture on your part to inform us whether you would like to continue subscribing to the journal and also settle the dues within one month, else we shall delete your institution's name from our mailing list. You will appreciate that we can render you better services if payments are received promptly. We hope you will kindly cooperate in remitting the payment.

Thanking you, ours truly,

(Subscription Manager

Encl: Invoice

		1	1			1		,	2	2	(	)	ľ	2	2	0	)
Date.																	

Librarian	
A.R.M.First.Grade.College	
S. Nijalingappa Layout, Davangere-5.7.	7.0.04
Karnataka	

Y-21, Hauz Khas, New Delhi-110 016 Telephone: 011-40586303, 011-46026050 Url: http://www.indianjournaloffinance.co.in Email: meenakshi.gilani@indianjournaloffinance.co.in

Your order No. and Date:

Important: Advertisers/Subscribers are requested to quote this Bill No. & Date. Pay by Money Order/NEFT/RTGS/A/c Payees Bank Draft/Payable at Par Cheque/Multicity Cheque in favour of "INDIAN JOURNAL OF FINANCE"

PARTICULARS	Rate	Amount in ₹
Your subscription No. IJF3195		
Renewal of Subscription of Indian Journal of Finance for one year from Oct19 - Sep20	₹2600	₹2600
	Chagua	₹2600/-
Make payment By <b>Demand Draft/Payable at Pay NEFT/RTGS/Money Order</b> drawn in favour of Indian Journal of Finance, Payable at New Delhi. GST not applicable for Journals/Periodicals.	reque	
	Z NO	ew Delhi A

E.& O. E.

For: INDIAN OPRNAL OF FINANCE

Manager

I	brarian
	R.M.First Grade College
.5	Nijalingappa Layout, Davangere-577004
.k	rnataka

Y-21, Hauz Khas, New Delhi-110 016 Telephone: 011-40586303, 011-46026050 Url: http://www.indianjournaloffinance.co.in Email: meenakshi.gilani@indianjournaloffinance.co.in

Your order No. and Date:

Important: Advertisers/Subscribers are requested to quote this Bill No. & Date. Pay by Money Order/NEFT/RTGS/A/c Payees Bank Draft/Payable at Par Cheque/Multicity Cheque in favour of "INDIAN JOURNAL OF FINANCE"

PARTICULARS	Rate	Amount in ₹
Your subscription No. IJF3195		
Renewal of Subscription of Indian Journal of Finance for one year from Oct19 - Sep20	₹2600	₹2600/-
Make payment By <b>Demand Draft/Payable at Par NEFT/RTGS/Money Order</b> drawn in favour of Indian Journal of Finance, Payable at New Delhi. GST not applicable for Journals/Periodicals.	Cheque	

E.& O. E.

For : INDIAN JOURNAL OF FINANCE

Manager

Date.....11. 1. 2020

22158	Librarian
	A R M First Grade College
	.S. Nijalingappa Layout, Davangere-5.7.7.00
	Karnataka

## INDIAN JOURNAL OF FINANCE

Y-21, Hauz Khas, New Delhi-110 016 Telephone: 011-40586303, 011-46026050 Url: http://www.indianjournaloffinance.co.in Email: meenakshi.gilani@indianjournaloffinance.co.in

Your order No. and Date:

Important: Advertisers/Subscribers are requested to quote this Bill No. & Date. Pay by Money Order/NEFT/RTGS/A/c Payees Bank Draft/Payable at Par Cheque/Multicity Cheque in favour of "INDIAN JOURNAL OF FINANCE"

PARTICULARS	Rate	Amount in ₹
Your subscription No. IJF3195		
Renewal of Subscription of Indian Journal of Finance for one year from Oct19 - Sep20	₹2600	₹2600 <b>₹2600</b> /-
Make payment By <b>Demand Draft/Payable NEFT/RTGS/Money Order</b> drawn in favorable ndian Journal of Finance, Payable at New It ST not applicable for Journals/Periodicals.	ur of Delhi.	<u> </u>
O. E.	For : INDIAN JOURN	AL-OF FINANCE

Manager

## SUBSCRIPTION RATES - JUMBO COMBO OFFER FOR 8 JOURNALS

6ALL OUR EIGHT JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan : Indian Journal of Management, Arthshastra Indian Journal of Economics

Period	D. I	Engineeric	ng, and Indian Journal of Computer Sc
One Year (58 issues)	Rate	Discount	AMOUNT PAYABLE
Two Years (116 issues)	₹ 15,200/-	₹ 700/-	₹ 14,500 /-
Three Years (174 issues)	₹ 30,400/-	₹ 1700/-	₹ 28,700 /-
mount [] #14 Foo/ []	₹ 45,600/-	₹ 2500/-	₹ 43,100 /-
1100111 ☐ ₹14,500/- ☐ ₹28,700/-	□ ₹43,100/-		

## SUBSCRIPTION RATES - MEGA COMBO OFFER FOR 6 JOURNALS

SUBSCRIBE TO ALL OUR SIX MANAGEMENT JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan : Indian Journal of Management, Indian Journal of Economics & Research, Indian Journal of Research in Capital Markets, and AMC Indian Journal of Entrepreneurship

Period	Rate	Discount	AMOUNT PAYABLE
One Year (50 issues)	₹ 12,500/-	₹ 600/-	₹ 11,900 /-
Two Years (100 issues)	₹ 25,000/-	₹ 1400/-	₹ 23,600 /-
Three Years (150 issues)	₹ 37,500/-	₹ 2000/-	₹ 35,500 /-

SUBSCRIPTION RATES - SUPER COMBO OFFER FOR 5 JOURNALS SUBSCRIBE TO OUR FIVE MANAGEMENT JOURNALS - INDIAN JOURNAL OF MARKETING, INDIAN JOURNAL OF FINANCE, PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT, ARTHSHASTRA INDIAN JOURNAL OF ECONOMICS & RESEARCH, AND INDIAN JOURNAL OF RESEARCH IN CAPITAL MARKETS

Period	Rate	Discount	AMOUNT PAYABLE
One Year (46 issues)	₹ 10,900/-	₹ 500/-	₹ 10,400 /-
Two Years (92 issues)	₹ 21,800/-	₹ 1200/-	₹ 20,600 /-
Three Years (138 issues)	₹ 32,700/-	₹ 1700/-	₹ 31,000 /-

Amount □ ₹ 10,400/- □ ₹ 20,600/- □ ₹ 31,000/-

#### **SUBSCRIPTION RATES - COMBO OFFER FOR 4 JOURNALS**

SUBSCRIBE TO OUR FOUR MANAGEMENT JOURNALS - INDIAN JOURNAL OF MANAGEMENT, ARTHSHASTRA INDIAN JOURNAL OF ECONOMICS & RESEARCH

Period	Rate	Discount	AMOUNT PAYABLE
One Year (42 issues)	₹ 9400/-	₹ 400/-	₹ 9000/-
Two Years (84 issues)	₹ 18,800/-	₹ 900/-	₹ 17,900/-
Three Years (126 issues)	₹ 28,200/-	₹ 1300/-	₹ 26,900/-

Amount □ ₹ 9000/-	□ ₹ 17,900/-	□ ₹26,900/-	
SUBSCRIPTION PERIOD:	to		
PAYMENT DETAILS			
<b>NEFT UTR No./RTGS/MO/Dema</b>	nd Draft/Cheque No: _	dated	
in favor of INDIAN JOURNAL OF	MARKETING, payable at	t New Delhi.	
(Outstation cheques are not acc	epted. Only payable at p	par cheques are accepted)	
SUBSCRIBER NO. (RENEWAL)	and the same of th	inglità lides	
		ODRESS (COMPLETE WITH PIN CODE)	12250
Name :	design and the second	Annual of Figures	neibr
Address :	and Conn	at a stranger of the stranger	-1.59
th Code: 02607 - Asign Sames	20518		
let New Cellai	SEIN SEE SEE SEE	Pin ** ** ** ** ** ** ** ** ** ** ** ** **	
		and one as the second of the s	

#### **SEND YOUR SUBSCRIPTION TO:**

Meenakshi Gilani Subscription Manager Indian Journal of Marketing Y-21, Hauz Khas, New Delhi-110016 Telephone: 011-40586303 011-46026

Telephone: 011-40586303, 011-46026050

Email: meenakshi.gilani@indianjournalofmarketing.com Email: editor@indianjournalofmarketing.com

#### **ACCOUNT DETAILS FOR ONLINE TRANSFER:**

Indian Journal of Marketing Current A/c: 65270940713

MICR Code: 110002007

Bank Name: State Bank of India, Asian Games Village, New Delhi, India

Branch Code: 07407 - Asian Games Village, New Delhi IFSC Code: SBIN0007407



ISSN 0973 - 8711, IC Value = 113.68; NAAS Rating = 3.91; Indexed in Elsevier's Scopus, SNIP: 0.586, SJR: 0.208, Scopus CiteScore: 0.52, Scopus CiteScore Rank: 174/226, Indexed in Indian Citation Index (ICI); INCLUDED IN UGC'S LIST OF RECOMMENDED JOURNALS (Journal No. 20774)

#### SUBSCRIPTION FORM

#### subscription Charges

ubscription charges	7 - 7	Discount	Amount Payable
Period	Rate		₹ 2600/-
One Year (12 Issues)	₹ 2600/-	Nil	
Two Years (24 Issues)	₹ 5200/-	₹ 200/-	₹ 5000/-
	₹ 7800/-	₹ 300/-	₹ 7500/-
Three Years (36 Issues)		₹ 500/-	₹ 12,500/-
Five Years (60 Issues)	₹ 13000/-	( 300/-	

#### **Subscription Details**

Amount	₹ 5000/- □ ₹ 7500/-	₹ 12,500/-	
	to		
Payment Details			
NEFT UTR No./RTGS/N	10/Demand Draft/Chq No: —	dated	
in favor of INDIAN JOU (Outstation cheques a	IRNAL OF FINANCE, payable at re not accepted. Only payable	New Delhi. at par cheques are accepted)	
	/al):		
Delivery Details			
	\QUEEN \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\		
Address : ————	None as a T3	Pin	
mail :			

#### SEND YOUR SUBSCRIPTION TO:

Meenakshi Gilani **Subscription Manager Indian Journal of Finance** Y-21, Hauz Khas, New Delhi-110016

Telephone: 011-40586303, 011-46026050 Url: http://www.indianjournaloffinance.co.in

Email: meenakshi.gilani@indianjournaloffinance.co.in

Email: editor@indianjournaloffinance.co.in

**Account Details for Online Transfer** 

Indian Journal of Marketing Current A/c: 65270940713

Bank Name: State Bank of India, A Games Village, New Delhi, India

Branch Code: 07407 - Asian Game

Village, New Delhi

IFSC Code: SBIN0007407 MICR Code: 110002007

PLEASE NOTE: If you are making the payment by NEFT/RTGS, it is MANDATORY to email us the: NEFT UTR Number / RTGS Number Date of Transfer, Amount Transferred, Journals you wish to subscribe, Subscription Period Preference, and Your Full Address Sending the journals (with pincode)

# S. GURU (78)

Mob: 98441 87574 Newspaper Agent & Carpenter

No.	No. 29 Amount Received Date:				
smisri The Drincipal ARMS FGCCelre					
No.	Description	Amount			
1	Janathavani / Nagaravani	1080 = 00			
2	Kannada Prabha / Indian Express / Sakhi				
<b>3</b>	Prajavani / Deccan Herald / Mayura				
4	Udayavani / Rupatara / Tushara / The Week	2280 =00			
5	Vijaya Karnataka / Vijayavani				
6	Samyuktha Karnataka / Kasthuri	2000-100			
7	The Times of India / The Hindu / Forntline				
8	C.S.R. / Daily Tanti / India Today				
9	Hai Bengaluru / Patrika / Spardhaspoorthi  6360 - 6				
10					
11	Gruha Shobha / Priyanka / Filmfare				
12	Karmveera / Chandamama / Chitra				
13	Femina / Emp. News				
14	Mangala / Manjuvani / Outlook / B.S.				
15	Magic Pot / Tell me why. 2011				
	PRINCIPAL				
	A.R.M. First Grad S. Nijalingappa	Lay-out			
	DAVANGERE-S	577004			
A Contact Preserve Bills Thanking you.					
For other Magazines Please edition of Signature Signature					
Marchal (Pro)					



## INDIAN JOURNAL OF MARKETING

ISSN 0973 - 8703, IC Value = 113.15, NAAS Score = 4.24, Indexed in Google Scholar Indexed in Elsevier's Scopus, SCImago Journal Rank (SJR) : 0.209 (Rank : 104/177)

Source Normalized Impact per Paper (SNIP) : 0.731, Scopus CiteScore = 1.5

INCLUDED IN ABDC JOURNAL QUALITY RATING LIST (2019)

Google Scholar h5-index : 10 ; Google Scholar h5-median : 13

Y-21, Hauz Khas, New Delhi-110 016

Telephone: 011-40586303, 011-46026050

Url: http://www.indianjournalofmarketing.com

#### KIND REMINDER

Librarian A.R.M First Grade College S.Nijalingappa Layout,Davangere-577004 Karnataka February 5, 2021

Dear Sir/Madam,

### Sub: Subscription Charges Due for the Period Oct20 - Sep21

This is to bring to your kind notice that after checking our records, we have found that you Institution has not paid the subscription charges for our Journal, *INDIAN JOURNAL OI MARKETING*, for the above mentioned period.

We have been regularly mailing our issues without any delays; you are requested to pay yo dues as mentioned in the bill enclosed. Please note that the amount should be paid through Demand Draft/Payable at Par Cheque/NEFT/RTGS/Money Order drawn in favour 'INDIAN JOURNAL OF MARKETING', payable at New Delhi.

You will appreciate that we can render you better services if payments are receipromptly. We hope you will kindly cooperate in remitting the payment.

Thanking You, Yours truly,

Meenakshi Gilani (Subscription Manager)

heevalahi gilani

Encl: Invoice